

# PILLARS OF RESEARCH

Invaluable and inseparable,  
books and journals make great research possible

Journals and books are both essential to research, each complementing and magnifying the benefits of the other.

Using the many cross-links embedded in publications on ScienceDirect, researchers can move seamlessly between books and journals, across topics and disciplines. Whether for a broad subject overview or a narrower in-depth analysis, books and journals on ScienceDirect work together to impart knowledge, nurture insight, and illuminate new paths for discovery.



6,307

The median number of books used together with journals on ScienceDirect every day.



3+ million

The total number of books and journals accessed during the same session in 2015 on ScienceDirect.

ScienceDirect

## BOTH BOOKS AND JOURNALS SERVE SPECIFIC RESEARCHER NEEDS



### BOOK CONTENT

#### Breadth Connecting Disciplines

- A catalyst for discovery in new area
- Gives broader view of a topic
- More sustained arguments, differing opinions, nuance and complexity
- Offers expert opinion on most relevant topics
- Links to related (and often unexpected) fields, methods and materials

### ARTICLE CONTENT

#### Depth in Growing Disciplines

- Specialized knowledge
- Narrow focus
- Extreme depth
- Latest research / new results
- Applying techniques

## NEW DIRECTIONS FOR DISCOVERY

Elsevier's flagship Major Reference Works are paired with links to related journal content. In an entirely new publishing process, our Reference Modules provide content from thousands of peer-reviewed articles from Elsevier's Major Reference Works, selected and organized by an expert Editorial Board. Reference Modules are updated continuously, and link abundantly to relevant journals.

75%




of visits to a Reference Module also include a visit to a journal.



### Why are Reference Modules so rich in journal links?

They are derived from **Major Reference Works**, which have the most links to additional relevant information on average of any Elsevier content type.

#### These standout Reference Modules contain the most links:

1	Reference Module in Biomedical Sciences		4,208 links
2	Reference Module in Chemistry, Molecular Sciences and Chemical Engineering		4,179 links
3	Reference Module in Earth Systems and Environmental Sciences		4,157 links

## ELSEVIER BOOK HALL OF FAME



### Most In Demand\*

**International Encyclopedia of the Social and Behavioral Sciences**,  
2e ISBN 9780080970875

This 2016 PROSE award winner is a favorite of undergrads, grads and researchers. It's an exceptionally broad and deep overview of rapidly evolving fields like neurology, evolution, artificial intelligence, and human/computer interaction.



### Most Used Book

**Small Animal Critical Care Medicine**,  
2e ISBN 9781455703067

Over 150 renowned experts in small vet medicine contribute to this well-loved volume, an interdisciplinary powerhouse used in neuroscience, biomedicine, and many other fields.



### Most Used Subject Area

**Engineering**

The technology we engage with every day is the product of careful, precise design and execution by engineers in electronics, optics, communications, and other discipline. It's no wonder that engineering sees more than 5 million co-usage sessions every year.



"The books summarized all the work that was done. That's why we use books. They are a kind of review, a critical review, if you will."

— Sumita Mitra, Researcher

## WHERE ELSEVIER LINKS TAKE YOU

3,007

Each year, an average of 3,007 ScienceDirect journals are accessed from a single book in typical co-usage sessions.



5

the number of different books and journals accessed in an average co-usage session. Books and journals were co-used over four million times in 2015.



24

Mathematics is the most interdisciplinary subject, co-used with 24 different subject areas.



568,016

The subject area with the most co-usage with journals in the same subject is Agricultural, Biology and Food Sciences — 568,016 annual co-usage sessions.



## SEE THE WHOLE PICTURE

Book content is timely and authoritative, an absolutely essential complement to journal research. Merging seamlessly on ScienceDirect, books and journals lay out a very extensive panorama of existing research and the clearest path forward for exploration and discovery.

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